

COPY LAYOUT SHEET - WESTERNAIRE HORSECAPADES SHOW PROGRAM

**** Must be turned in by September 25, 2010 ****

SIZE: 1/12

ADVERTISER: _____
 (Name as it will appear in program index)

1/8

CONTACT: _____ **PHONE:** _____
 (Name of person in company for mailing tickets)

1/6

1/4 REG

ADDRESS: _____

1/4 HORIZ

CITY: _____ **STATE:** _____ **ZIP:** _____

1/2 VERT

RIDER: _____ **TEAM:** _____

1/2 HORIZ

AD STATUS(Check One): NEW _____ SAME COPY _____ REVISED COPY _____ CANCEL _____

FULL PAGE

CONTRACT

The undersigned hereby contracts for _____ page of advertising in the 2010-2011 edition of the Horsecapades Program to be distributed between Nov 6, 2010 and Oct 1, 2011, and agrees that the cost of this advertising in the amount of \$_____ will be due and payable upon signing of contract or 10 days following initial distribution of the above publication.

PAID: _____ **BILL TO:** _____

CASH _____

CHECK _____

ATTN: _____

CUSTOMER SIGNATURE: _____ **DATE:** _____

	Size	Height	Width	Black	Black+1	Full-Color	Tickets
1/12	1/12	1 1/2	3 3/8	\$45	\$65	\$85	2
	1/8	2 1/4	3 3/8	\$65	\$90	\$115	2
	1/6	3 1/8	3 3/8	\$80	\$110	\$140	2
1/8	1/4R	4 3/4	3 3/8	\$130	\$165	\$200	4
	1/4H	2 1/4	7	\$130	\$165	\$200	4
1/6	1/2V	9 5/8	3 3/8	\$225	\$290	\$355	6
	1/2H	4 3/4	7	\$225	\$290	\$355	6
1/4	FULL	9 5/8	7	\$440	\$550	\$660	8

**Note: Black is black ink on white
 Black+1 is black + 1 other color
 Full color is any color combination**